

Vista Bank completes the integration of all RoPay payment methods for individuals

Vista Bank announces the integration of all RoPay payment methods dedicated to individuals, following the successful implementation of four new types of payments performed by scanning RoPay QR codes: POS payments, eCommerce payments, bill payments, and merchant payments using static QR codes.

Thus, Vista Bank closes the full cycle of RoPay payments for individuals and provides its clients with access to the **entire range of options to send and receive money, available within the national instant payment system RoPay, developed by TRANSFOND.**

The new functionalities complement the RoPay services for individuals already available in the Vista Mobile Banking application, which include proximity payments via RoPay QR codes, RoPay contactless payments, and money transfers made solely based on the phone number – RoPay Alias.

“RoPay is a solution designed for the modern customer, who expects a fast, simple and secure payment experience. Completing the integration of all RoPay payments for individuals gives Vista Bank clients the freedom to choose the payment method that best suits them, from a wide range of payment scenarios, both in physical and online environments. We continue to invest in digital solutions that make everyday banking easier and more intuitive,” – said **Raluca Dobre, Alternative Channels and Transformation Manager, Vista Bank.**

“By fully integrating RoPay payment functionalities, Vista Bank reaffirms its commitment to supporting the development of a modern and efficient payments ecosystem in Romania. This achievement demonstrates that, through collaboration and innovation at the national level, the mobile phone can become a simple and convenient payment tool, ready to replace cash in an increasing number of everyday situations — whether we are talking about shopping at the local convenience store, paying bills, making instant transfers between friends, or online purchases,” added **Răzvan Faer, Development Director, TRANSFOND.**

RoPay solutions stand out through their ease of use, instant transaction processing, zero costs individuals, and a high level of security, with all operations carried out directly from the mobile banking applications of participating banks.

By fully expanding RoPay functionalities for individuals, Vista Bank reaffirms its commitment to supporting the digitalization of payments and to offering modern solutions that meet today’s needs for mobility and speed in financial transactions.

To implement the new RoPay service, Vista Bank collaborates with **Getik**, a Romanian technology company specialized in digital solutions for the banking industry.

About RoPay

RoPay was developed by TRANSFOND in collaboration with the Romanian Banking Association and is offered to end consumers through the mobile banking applications of Romanian commercial banks. RoPay primarily aims to shift payments from cash to digital, by providing an instant payment method that is affordable (free of charge for individuals), easy-to-use, and highly secure.

About VISTA BANK

With over 25 years of existence on the Romanian market, **VISTA BANK** has continuously evolved and contributed to the development of the Romanian economy and the welfare of its clients. Vista Bank has a network of 35 branches and 5 business centers and addresses primarily medium and large corporate clients, professional farmers, as well as affluent clients, with an attractive offer of modern financial products adapted to the needs of each client. For more information: www.vistabank.ro

About TRANSFOND

TRANSFOND is the administrator and operator of the Automatic Clearing House for retail interbank commercial payments. The company aims to be the main partner of the financial-banking community in Romania in the field of payments (both in local currency and in euro, national and cross-border), of services adjacent or complementary to interbank payments, making the most of the infrastructure and know-how at its disposal. The main shareholder of TRANSFOND is the National Bank of Romania, and the other part of the shareholding is represented by 16 commercial banks active in the Romanian market. TRANSFOND has developed a series of complex and successful solutions, for the benefit of the domestic financial sector, but also of companies and end consumers of financial services: RoPay, Instant Payments, Beneficiary Name Display Service (SANB). For more information: www.transfond.ro, www.ropay.ro, www.platiinstant.ro.